

CONSUMER VISITS
MANUFACTUER
WEB SITE

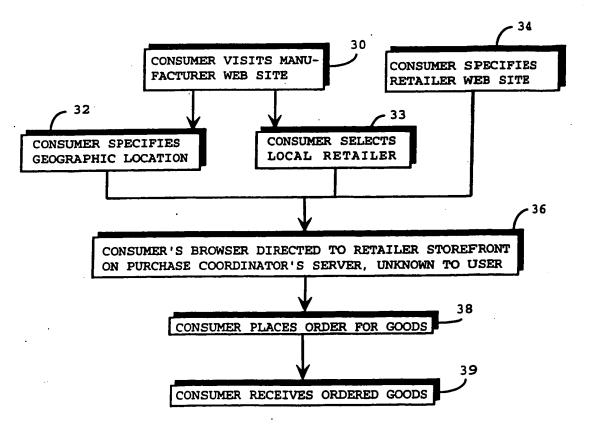
CONSUMER VISITS
RETAILER
WEB SITE

CONSUMER PLACES ORDER FOR GOODS

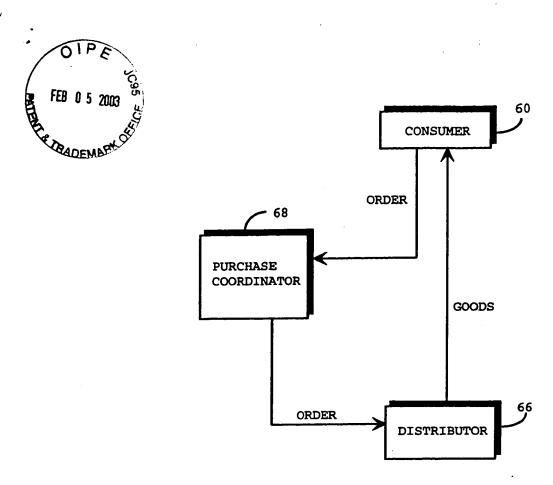
CONSUMER RECEIVES ORDERED GOODS

FIG 2 (PRIOR ART)

FIG 1 (PRIOR ART)



PIG 3





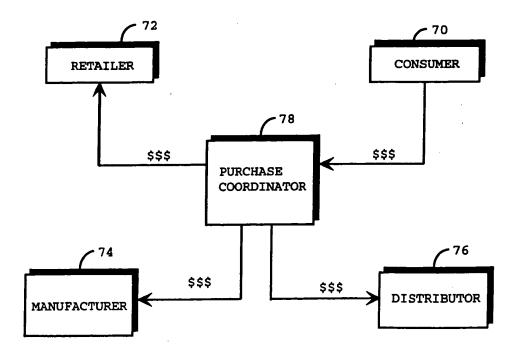


FIG 7